

DAY ONE OF A SEVENTY DAY JOURNEY



# SPONSORSHIP FORM

**JUNE 1, 2019**

**LAMPASAS, TX**

**ATLASRIDE.ORG**

**TEXAS  4000**

FIGHTING CANCER EVERY MILE

# BE AN ATLAS RIDE SPONSOR

The 2019 Texas 4000 ATLAS Ride will take place on Saturday, June 1st. The ATLAS Ride is a kick-off to the summer and an opportunity for friends, family, and members of the community to ride with the 2019 Texas 4000 Team on day 1 of their 70 day journey from Austin, TX to Anchorage, AK. With 25 and 50 mile ride options, every level of cyclist can join us to bike through the hill country while raising money and awareness for Texas 4000's mission to cultivate student leaders and engage communities in the fight against cancer. More than 600 participants will be there to help us send off the 2019 team and to celebrate at the finish line festival that includes delicious BBQ, live music, beer, activity booths, and more!

**Will you join us in celebrating their journey and help Texas 4000 to continue cultivating student leaders and engaging communities in the fight against cancer?**

Yes, I would like to be an event sponsor!

Paceline Partner- \$5,000

Pedal Pal - \$3,000

Booth - \$500

Sponsorship benefits are described in detail on the following page

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Payment Method:  Check  Credit Card (please note that check is preferred)

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

CSC: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please make checks payable to: Texas 4000 for Cancer.

Mail checks to: Texas 4000 Attn: ATLAS Ride, P.O. Box 6459, Austin, Texas 78762

# SPONSORSHIP BENEFITS

## **Paceline Partner Sponsorship (\$5,000)**

10 ATLAS ride registrations, company logo on signage in front of the main tent, verbal recognition throughout the finish line festival, opportunity to address attendees at the finish line, opportunity to host a booth at the finish line festival, sponsorship featured in social media, opportunity to provide promotional items to participants, company logo featured on Texas 4000 website, and recognition at the 2019 Tribute Gala

## **Pedal Pal Sponsorship (\$3,000)**

6 ATLAS Ride registrations, company logo on signage in front of entertainment stage, verbal recognition throughout the finish line festival, opportunity to host a booth at the finish line festival, sponsorship featured in social media, opportunity to provide promotional items to participants, company logo featured on Texas 4000 website, and recognition at the 2019 Tribute Gala

## **Booth Sponsorship (\$500)**

Opportunity to host a booth at the finish line festival, company logo on event signage at the finish line festival, sponsorship featured in social media and company logo featured on Texas 4000 website

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We are happy to work to create a custom sponsorship package that is most suitable for you or your company. Please contact Cassidy Hurwitz, Events Coordinator, at 713.819.0214 or [cassidy@texas4000.org](mailto:cassidy@texas4000.org) with any questions.